

**MANSFIELD DOWNTOWN PARTNERSHIP  
EXECUTIVE COMMITTEE  
SPECIAL MEETING  
MANSFIELD COMMUNITY CENTER**

**THURSDAY, JULY 11, 2013**

**3:00 PM**

**MINUTES**

Present: Steve Bacon, Harry Birkenruth, Mike Kirk, Philip Lodewick, Betsy Paterson, Steve Rogers

Staff: Cynthia van Zelm

**1. Call to Order**

Philip Lodewick called the meeting to order at 3:09 pm.

**2. Approval of May 22, 2013 Minutes**

Betsy Paterson made a motion to approve the May 22, 2013 Minutes. Harry Birkenruth seconded the motion. The motion was approved.

**3. Implementation of Strategic Plan**

The Committee reviewed the implementation steps for the Partnership Strategic Plan.

The Committee suggested additional prioritizing re: activities and what staff is needed within the organization or outside the organization to accomplish those tasks. What role do LeylandAlliance and EdR have in the management of downtown?

Mr. Lodewick said he will work with Ms. van Zelm on key priorities and staffing.

**4. Adjourn**

Ms. Paterson made a motion to adjourn. Mr. Birkenruth seconded the motion. The motion was approved and the meeting adjourned at 3:55 pm.